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www.desmaraisllp.com

NEW YORK
SAN FRANCISCO
WASHINGTON, DC

Anthony Pericolo Washington, DC Direct: 202-451-4907 apericolo@desmaraisllp.com

November 6, 2024

# **Via Electronic Filing**

Honorable Lorna G. Schofield United States District Court Southern District of New York 500 Pearl Street New York, New York, 10007

> Re: Kewazinga Corp. v. Google LLC, No. 1:20-cv-1106-LGS (S.D.N.Y.) Letter in Support of Kewazinga's Request to Seal Portions of the Parties' Amended Proposed Trial Exhibit Lists

Dear Judge Schofield:

Google LLC ("Google") respectfully supports Kewazinga Corp.'s ("Kewazinga's") request (Dkt. 616) for permission to redact the yellow highlighted portions of the Kewazinga's Amended Proposed Trial Exhibit List (Dkt. 617) and Google's Amended Proposed Exhibit List (Dkt. 619) (together, "Parties' Amended Proposed Trial Exhibit Lists"), with unredacted versions to be filed under seal. Google provides this support pursuant to the Local Rules of the Southern District of New York, The Notice Regarding Privacy and Public Access to Electronic Civil and Criminal Case Files of the Southern District of New York, and Your Honor's Individual Rule I(D)(3). The Parties' Amended Proposed Trial Exhibit Lists include highly confidential business information, such as Google's non-public product metrics, technical details regarding Street View, financial information, license agreements, and business strategies—information designated by Google as Confidential or Highly Confidential – Attorneys' Eyes Only pursuant to the Protective Order in this case. (Dkt. 42).

This Court has granted previous requests to seal similar information in this case, including the filings related to Google's Motions to Exclude Certain Portions of the Opinions of Ms. Michele Riley ("Daubert Motions") (see Dkt. 321, granting requests to seal Dkt. 279 and 298; Dkt. 521, granting motions to seal Dkt. Nos. 468, 480, 493, 497, 500, 503, 506, 509 and 512; Dkt. 560, granting requests to seal Dkt. Nos. 524, 527), Kewazinga's Motion for Reconsideration of the Court's Opinion and Order Regarding the Testimony of Ms. Michele Riley ("Motion for Reconsideration"), Kewazinga's Request to Supplement Ms. Riley's Damages Report ("Request to Supplement") (Dkt. 454, granting requests to seal Dkt. Nos. 435, 334, and 325), motion *in limine* filings (Dkt. 478, at 4, granting in part motions to seal Dkt. 357, 371, 395, 399, 405, 411 and 455; Dkt. 521, granting motions to seal Dkt. Nos. 468, 480, 493, 497, 500, 503, 506, 509 and 512), the

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Parties' summary judgment motions and exhibits (Dkt. 321, granting requests to seal Dkt. Nos. 247, 266, 279, 286, 294 and 298), and the Parties' equitable estoppel briefing and exhibits (Dkt. 70, at 1, granting Google's request to seal Dkt. 57). Kewazinga's request is consistent with its earlier requests to seal the Parties' Proposed Trial Exhibit Lists (Dkt. Nos. 534, 571), which Google joined (Dkt. Nos. 543, 596).

Although "[t]he common law right of public access to judicial documents is firmly rooted in our nation's history," this right is not absolute, and courts "must balance competing considerations against" the presumption of access. *Lugosch v. Pyramid Co. of Onondaga*, 435 F.3d 110, 119–20 (2d Cir. 2006) (internal quotation marks omitted); *see also Nixon v. Warner Commc'ns, Inc.*, 435 U.S. 589, 599 (1978) ("[T]he decision as to access is one best left to the sound discretion of the trial court, a discretion to be exercised in light of the relevant facts and circumstances of the particular case."). Consistent with the Court's decision to seal portions of the filings related to the *Daubert* Motions, Motion for Reconsideration, Request to Supplement, motions *in limine*, summary judgment, and equitable estoppel, filing the Parties' Amended Proposed Trial Exhibit Lists under seal or in redacted form is necessary to prevent the unauthorized dissemination of the Google's confidential business information. (*See* Sherwood Decl., Dkt. 58, at ¶ 5; Marquardt Decl., Dkt. 179, at ¶¶ 5–7; Lee Decl., Dkt. 280, at ¶ 5; Kowalski Decl., Dkt. 390, at ¶¶ 5, 7).

# The Court Should Permit Kewazinga's Narrowly-Tailored Redaction Requests Pertaining to the Parties' Exhibit Lists

The Second Circuit applies a three-step analysis to determine whether to place a document under seal. *See Lugosch*, 435 F.3d at 114. First, the court determines whether the document at issue is a "judicial document" to which a presumption of access attaches. *Id.* at 119. Second, the court determines the weight of the presumption by considering "the role of the material at issue in the exercise of Article III judicial power and the resultant value of such information to those monitoring the federal courts." *Id.* Third, the court balances the weight of the presumption against countervailing factors such as "the privacy interests of those resisting disclosure." *Id.* at 120.

Google does not dispute that the Parties' Amended Proposed Trial Exhibit Lists are judicial documents entitled to a rebuttable presumption of access. Google thus focuses on the second and third steps, *i.e.*, balancing the weight of the presumption against Google's countervailing interests in preventing competitive harm from public disclosure of its highly confidential business information and other privacy information.

Google has strong countervailing interests in preventing competitive and other harms from public disclosure of its highly confidential business information and other private matters. See,

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e.g., Standard Inv. Chartered, Inc. v. Nat'l Ass'n of Sec. Dealers, Inc., 2008 WL 199537, at \*7 (S.D.N.Y. Jan. 22, 2008) ("[C]ompetitive injury to the defendants is . . . a sufficient basis to grant defendants' motion to seal" (omission in original)); Dodona I, LLC v. Goldman, Sachs & Co., 119 F. Supp. 3d 152, 154–55 (S.D.N.Y. 2015) ("[C]ountervailing factors include . . . business information that might harm a litigant's competitive standing"). "[C]ategories of information requiring caution" in the Southern District of New York include "proprietary or trade secret information" as well as other privacy matters such as "personal identifying number[s]." Notice Regarding Privacy and Public Access to Electronic Civil and Criminal Cases, S.D.N.Y., https://www.nysd.uscourts.gov/sites/default/files/pdf/egovtact042005.pdf (last accessed Oct. 16, 2023); accord Electronic Case Filing R. 21.4 (Nov. 1, 2022).

Indeed, the Second Circuit has held that disclosure of sensitive information that would cause a competitive disadvantage can overcome the presumption of access. *Standard Inv. Chartered, Inc. v. Fin. Indus. Regul. Auth., Ind.*, 347 Fed. App'x. 615, 617 (2d Cir. 2009) (upholding a party's "interest in protecting confidential business information outweighs the qualified First Amendment presumption of public access"); *see also Bergen Brunswig Corp. v. Ivax Corp.*, No. 97 CIV. 2003 (PKL), 1998 WL 113976, at \*3 (S.D.N.Y. Mar. 12, 1998) (finding that courts have found good cause for permitting filing under seal where public filing would disclose commercially sensitive and confidential information); Order Granting Motion to Seal at 4, *Lodging Sols. v. Miller*, 19-cv-10806-AJN, (S.D.N.Y. Jan. 16, 2019), ECF No. 60 (applying *Lugosch* and finding that the risk of competitive disadvantage and damage to privacy interests was of a higher value than the value to the public such that sealing was necessary); *Syntel Sterling Best Shores Mauritius Ltd. v. TriZetto Grp.*, No. 15 Civ. 211, 2021 WL 1541385, at \*3 (S.D.N.Y. Apr. 20, 2021); *Louis Vuitton Malletier S.A. v. Sunny Merch. Corp.*, 97 F. Supp. 3d 485, 511 (S.D.N.Y. 2015) (overriding presumption of access for "specific business information and strategies, which, if revealed, may provide valuable insights [to competitors].)"

# Kewazinga's Redaction Requests are References to Highly Confidential Information

Kewazinga's redaction requests pertain to Google's product metrics, technical details regarding Street View, financial information, and business strategies included in confidential documents which should remain non-public because it is part of Google's core highly confidential business information. (See Sherwood Decl., Dkt. 58, at ¶ 5; Marquardt Decl., Dkt. 179, at ¶¶ 5–7; Lee Decl., Dkt. 280, at ¶ 5; Kowalski Decl., Dkt. 390, at ¶¶ 5, 7). The Parties' Amended Proposed Trial Exhibit Lists reference highly confidential Google documents discussing product metrics, technical details regarding Street View, financial information, license agreements, and business strategies. For example, the proposed redactions include document titles containing internal project code names, technical details regarding Street View, and the names of third-parties to whom Google owes a duty of confidentiality. Google takes many steps to keep this information and the

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underlying documents confidential, including limiting access within Google and implementing internal controls at Google. (*See* Sherwood Decl., Dkt. 58, at ¶ 5; Marquardt Decl., Dkt. 179, at ¶¶ 5–7; Lee Decl., Dkt. 280, at ¶ 5; Kowalski Decl., Dkt. 390, at ¶¶ 5, 7). References to such highly confidential business information in the Parties' Amended Proposed Trial Exhibit Lists should be redacted.

This Court recognizes that internal documents and unpublished drafts that contain non-public product metrics, financials, and business strategies constitute "confidential commercial information" under Federal Rule 26(c)(1)(g), particularly where the disclosing company is engaged in a highly competitive industry and deliberately has shielded such information from its competitors. New York v. Actavis, PLC, No. 14-cv-7473, 2014 WL 5353774, at \*3 (S.D.N.Y. Oct. 21, 2014) (citing Fox News Network v. U.S. Dep't of Treas., 739 F. Supp. 2d 515, 571 (S.D.N.Y. 2010) (withholding draft containing proposed financial and risk reporting strategy); Brittain v. Stroh Brewery Co., 136 F.R.D. 408, 415–416 (M.D.N.C. 1991) ("Such commercial information, which encompasses strategies, techniques, goals and plans, can be the lifeblood of a business [and] may also be particularly deserving of protection if the disclosing corporation is vulnerable to competitors.").

The Court has previously granted Google's requests to redact the type of narrowly-tailored, specific references to Google's core highly confidential business information and documents. (Dkt. 70, 137, 181, 224, 321, 454, 478, 521, 560). Here, the Parties' Amended Proposed Trial Exhibit Lists contain product metrics, technical details regarding Street View, financial information, license agreements, and business strategies—information that was previously redacted in the parties' filings related to equitable estoppel, Daubert Motions, Motion for Reconsideration, Request to Supplement, motions in limine, summary judgment, and equitable estoppel (see Dkt. 321, granting requests to seal Dkt. 279 and 298; Dkt. 454, granting requests to seal Dkt. 435, 334, and 325; Dkt. 478, at 4, granting in part motions to seal Dkt. 357, 371, 395, 399, 405, 411 and 455; Dkt. 70, at 1, granting Google's request to seal Dkt. No. 57; Dkt. 521 granting motions to seal Dkt. Nos. 468, 480, 493, 497, 500, 503, 506, 509 and 512; Dkt. 560, granting requests to seal Dkt. Nos. 524, 527). The public disclosure of Google's non-public product metrics, technical details regarding Street View, financial information, license agreements, and business strategies would cause significant competitive harm to Google and place Google at a competitive disadvantage, including by allowing competitors and prospective counterparties to access the confidential details of Google's non-public product metrics, technical details regarding Street View, financial information, license agreements, and business strategies, which they could use to gain an unfair advantage in future negotiations against Google or could leverage in negotiations against others. (See Sherwood Decl., Dkt. 58, at ¶ 5; Marquardt Decl., Dkt. 179, at ¶¶ 5–7; Lee Decl., Dkt. 280, at ¶ 5; Kowalski Decl., Dkt. 390, at ¶¶ 5, 7); United States v. Amodeo, 71 F.3d 1044, 1051 (2d Cir.

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1995) ("Commercial competitors seeking an advantage over rivals need not be indulged in the name of monitoring the courts . . . .").

The Parties' Amended Proposed Trial Exhibit Lists contain the same, or overlapping, highly confidential information described in the declarations of record. (*See* Sherwood Decl., Dkt. 58; Marquardt Decl., Dkt. 179; Lee Decl., Dkt. 280; Kowalski Decl., Dkt. 390). The Court has previously redacted such information (*see* Dkt. Nos. 70, 321, 454, 478, 521, 560), and Google respectfully requests that the Court again seal and redact portions of the Parties' Amended Proposed Trial Exhibit Lists identified in Kewazinga's request (Dkt. 616).

Dated: November 6, 2024

Respectfully submitted,
/s/ Anthony A. Pericolo
Anthony A. Pericolo

Tuhin Ganguly (pro hac vice) tganguly@desmaraisllp.com Rebecca Lindhorst (pro hac vice) rlindhorst@desmaraisllp.com Anthony Pericolo apericolo@desmaraisllp.com

**DESMARAIS LLP** 

1899 Pennsylvania Avenue NW, Suite 400

Washington, D.C. 20006 Tel: (202) 451-4900 Fax: (202) 451-4901

Kevin Gu (pro hac vice) KGu@desmaraisllp.com

DESMARAIS LLP

101 California St., Suite 3000 San Francisco, California 94111

Tel: (415) 573-1900 Fax: (415) 573-1901

Andrew V. Trask atrask@wc.com Amy M. Saharia asaharia@wc.com

WILLIAMS & CONNOLLY LLP

680 Maine Avenue, S.W. Washington, DC 20024 Tel: (202) 434-5000 Fax: (202) 434-5029

Anthony A. Pericolo

Anthony A. Pericolo

John M. Desmarais
jdesmarais@desmaraisllp.com
Karim Z. Oussayef

koussayef@desmaraisllp.com Steven M. Balcof

sbalcof@desmaraisllp.com Leslie M.F. Spencer

lspencer@desmaraisllp.com

Lee Matalon

lmatalon@desmaraisllp.com

Deborah J. Mariottini

dmariottini@desmaraisllp.com

Caitrianne Feddeler

cfeddeler@desmaraisllp.com

Allan E. Carlsen

acarlsen@desmaraisllp.com

Kevin Goon

KGoon@desmaraisllp.com

**DESMARAIS LLP** 230 Park Avenue

New York, New York 10169

Tel: (212) 351-3400 Fax: (212) 351-3401

Counsel for

Defendant Google LLC

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### <u>APPENDIX</u>

Pursuant to Your Honor's Individual  $\overline{\text{Rule I}(D)(3)}$ , the parties identify below all parties and attorneys of record who should have access to the sealed documents:

Ian G. DiBernardo Jason M. Sobel Harold S. Laidlaw Merri Moken Anthony J. Boccamazzo

BROWN RUDNICK LLP

7 Times Square

New York, New York 10036

Tel: (212) 209-4800 Fax: (212) 209-4801

IDibernardo@brownrudnick.com JSobel@brownrudnick.com HLaidlaw@brownrudnick.com mmoken@brownrudnick.com aboccamazzo@brownrudnick.com

Rebecca M. Lecaroz (pro hac vice)

BROWN RUDNICK LLP One Financial Center Boston, MA 02111 Tel: (617) 856-8200 Fax: (617) 856-8201

Timothy K. Gilman

SCHULTE ROTH & ZABEL LLP

919 Third Avenue

New York, New York 10022

Tel: (212) 756-2000 Tim.gilman@srz.com Saunak.desai@srz.com Gregory.springsted@srz.com John M. Desmarais

jdesmarais@desmaraisllp.com

Karim Z. Oussayef

koussayef@desmaraisllp.com

Steven M. Balcof

sbalcof@desmaraisllp.com

Leslie M.F. Spencer

lspencer@desmaraisllp.com

Lee Matalon

lmatalon@desmaraisllp.com

Deborah J. Mariottini

dmariottini@desmaraisllp.com

Caitrianne Feddeler

cfeddeler@desmaraisllp.com

Allan E. Carlsen

acarlsen@desmaraisllp.com

Kevin Goon

KGoon@desmaraisllp.com

DESMARAIS LLP

230 Park Avenue

New York, New York 10169

Tel: (212) 351-3400 Fax: (212) 351-3401

Tuhin Ganguly (pro hac vice) tganguly@desmaraisllp.com Rebecca Lindhorst (pro hac vice) rlindhorst@desmaraisllp.com

Anthony A. Pericolo

apericolo@desmaraisllp.com

**DESMARAIS LLP** 

1899 Pennsylvania Avenue NW, Suite 400

Washington, D.C. 20006 Tel: (202) 451-4900 Fax: (202) 451-4901

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> Kevin Gu (*pro hac vice*) KGu@desmaraisllp.com **DESMARAIS LLP** 101 California St., Suite 3000

101 California St., Suite 3000 San Francisco, California 94111

Tel: (415) 573-1900 Fax: (415) 573-1901

Andrew Trask atrask@wc.com Amy M. Saharia asaharia@wc.com

WILLIAMS & CONNOLLY LLP

680 Maine Avenue, S.W. Washington, DC 20024 Tel: (202) 434-5023

Fax: (202) 434-5029

Counsel for Plaintiff Kewazinga Corp.

Counsel for Defendant Google LLC